

# INVOICE

**Remit Address:**

**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner	Invoice #	4069329-1
Product	RPOF/HUK, GAETZ, GARD	Invoice Date	09/30/12
Estimate Number	1958	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/17/12

Station	WOFL	Order #	4069329
Account Executive	Anthony Castaneda	Alt Order #	REP PARTY OF FL/HUK
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	IDB #	TV12736
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Mentzer Media Service**  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	11:22 PM	DH100TVFL		\$855.00		1
	WOFL			Th 09/13/12	:30	11:13 PM	DH100TVFL		\$855.00		3
	WOFL			F 09/14/12	:30	11:26 PM	DH100TVFL		\$855.00		2
2	WOFL	NFL RS Game Bucs	1-4P								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	1x	-----S					
	WOFL			Su 09/16/12	:30	4:28 PM	DH100TVFL		\$7,200.00		1
3	WOFL	Fox 35 10p News	10p-11p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	2x	-----S					
	WOFL			Su 09/16/12	:30	10:15 PM	DH100TVFL		\$500.00		2
	WOFL			Su 09/16/12	:30	10:57 PM	DH100TVFL		\$500.00		1
4	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	1x	M-----					
	WOFL			M 09/17/12	:30	11:14 PM	DH100TVFL		\$855.00		1
5	WOFL	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	8:24 AM	DH100TVFL		\$200.00		2
	WOFL			Th 09/13/12	:30	8:58 AM	DH100TVFL		\$200.00		1
	WOFL			F 09/14/12	:30	8:22 AM	DH100TVFL		\$200.00		3
6	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	5:29 PM	DH100TVFL		\$630.00		1
	WOFL			Th 09/13/12	:30	5:24 PM	DH100TVFL		\$630.00		3

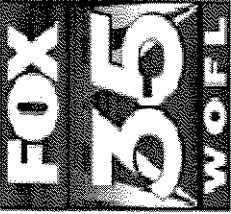
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Station	WOFL
Account Executive	Anthony Castaneda
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Sales Region	National

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
	WOFL			F	09/14/12	:30	5:23 PM	DH100TVFL	\$630.00		2
7	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W	09/12/12	:30	5:55 PM	DH100TVFL	\$630.00		1
	WOFL			Th	09/13/12	:30	5:45 PM	DH100TVFL	\$630.00		3
	WOFL			F	09/14/12	:30	5:51 PM	DH100TVFL	\$630.00		2
8	WOFL	Pac 12 RS Prime Game	7p-1030p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	2x	-----S-					
	WOFL			Sa	09/15/12	:30	7:40 PM	DH100TVFL	\$1,050.00		2
	WOFL			Sa	09/15/12	:30	11:35 PM	DH100TVFL	\$1,050.00		1
9	WOFL	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	1x	-----F--					
	WOFL			F	09/14/12	:30	8:59 AM	DH100TVFL	\$200.00		2
10	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	1x	M-----					
	WOFL			M	09/17/12	:30	5:23 PM	DH100TVFL	\$630.00		1
11	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	1x	M-----					
	WOFL			M	09/17/12	:30	5:44 PM	DH100TVFL	\$630.00		1
12	WOFL	SEC Football Pre Game	Various								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	1x	-----S-					
	WOFL			Sa	09/15/12	:30	12:08 PM	DH100TVFL	\$100.00		1

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12	WOFL	SEC Football Pre Game	Various								
	WOFL	IMMEDIATELY PREEMPTIBLE									
13	WOFL	SEC Football Non Home	Various								
	WOFL	IMMEDIATELY PREEMPTIBLE									
14	WOFL	NFL RS Pre Game Bucs	Various								
	WOFL	CANDIDATE DISCOUNT									
15	WOFL	Good Day 5a	5-530A								
	WOFL	IMMEDIATELY PREEMPTIBLE									
16	WOFL	Good Day 430a	430a-5a								
	WOFL	IMMEDIATELY PREEMPTIBLE									
17	WOFL	SUN 8-10A	SUN 8-10A								
	WOFL	CANDIDATE DISCOUNT									
	WOFL										
										Aired Spots	28

Gross Total: \$22,995.00

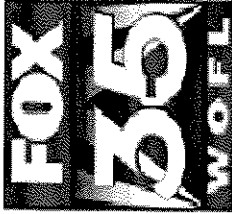
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Agency Commission

\$3,449.25

Net Amount Due

\$19,545.75

Payment Terms 30 Days

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